

INTRODUCING BLYOTT

Navigating the Future of Healthcare Efficiency

ASSET TRACKING & INVENTORY MANAGEMENT

Get to know the Blyott team

Founded in 2019 and based in Bruges, BE, Blyott develops *BLE-based RTLS solutions* for asset tracking and inventory monitoring.

Team

R&D and support teams operate out of Split (Croatia) and Skopje (Macedonia). Full team of 15 people.

Core focus

Healthcare industry, serving hospitals, elderly care facilities, as well as pharma and medical device companies.



From internal challenges...



Searching for assets

The constant struggle of not knowing where assets are, leading to delays, inefficiencies, and increased operational costs.



Loss and theft

With no asset data at hand, organizations don't know what's missing—even stolen, leading to waste and shorter asset lifespans.



Utilization of assets

Inadequate insights into asset conditions and usage, making it challenging to ensure optimal asset utilization and longevity.



Workflow optimization

Overburdened staff, unclear workflows, and lack of immediate insights, all contributing to decreased productivity and well-being.



...to global concerns

Aging population

Older populations and rising costs are increasing pressure on healthcare systems.

Staffing shortages

A projected 18 million healthcare worker shortfall by 2030 threatens care delivery.

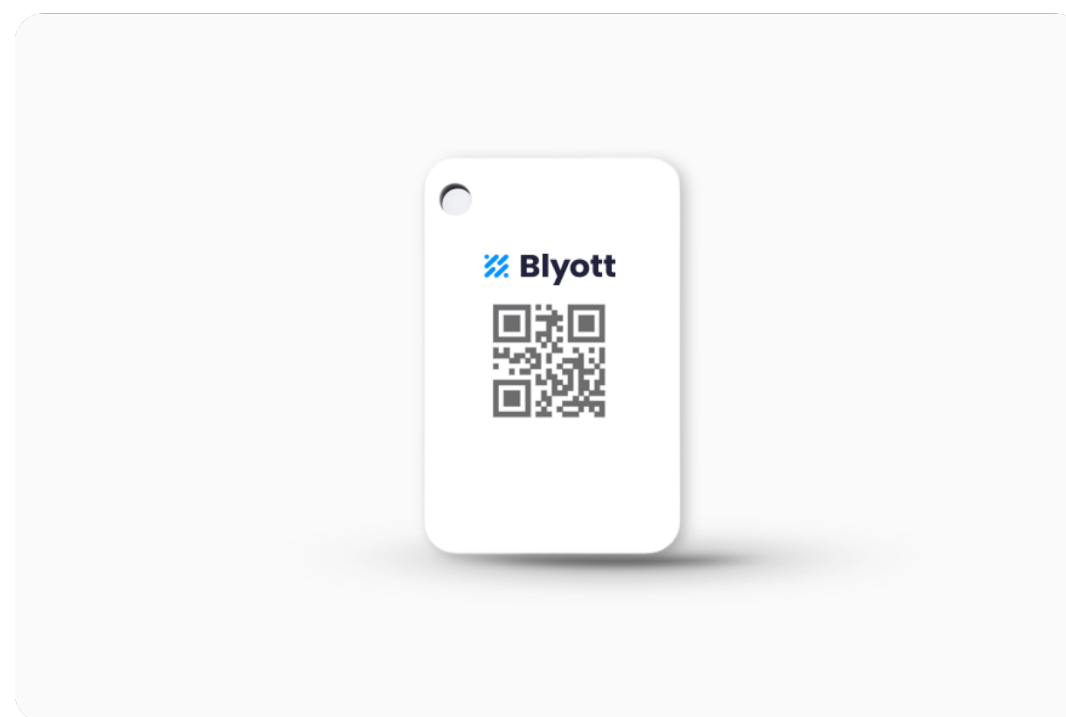
Waste management

\$33 billion in hospital inventory is wasted yearly due to expiry, exposing poor stock management.

Environmental impact

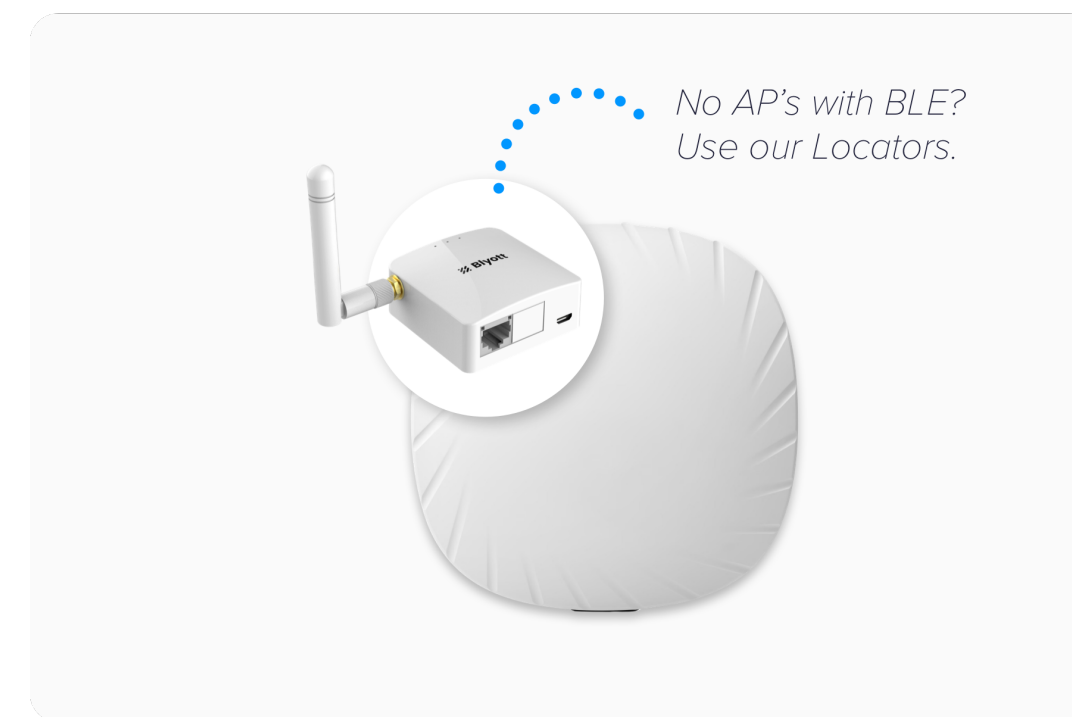
Healthcare accounts for 4.4% of global emissions, underscoring the need for greener practices.

The Blyott solution: four components



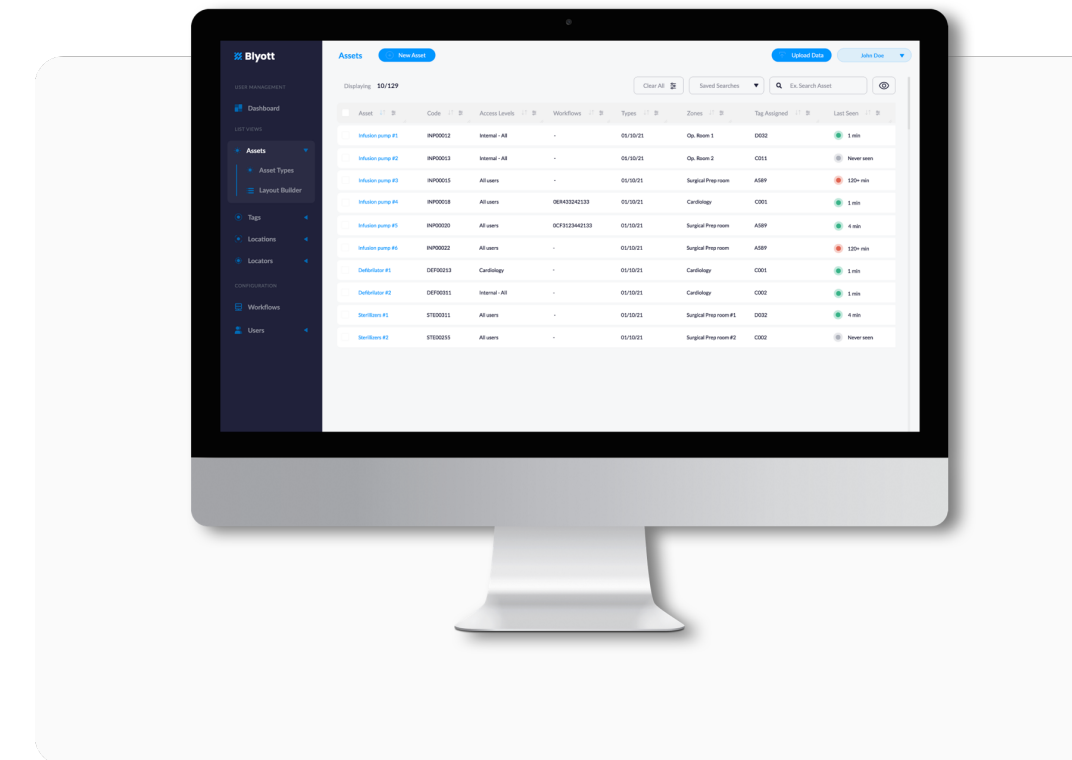
1. Blyott Sensors

Fixed on assets. Location, temperature, movement. Many types, long battery life.



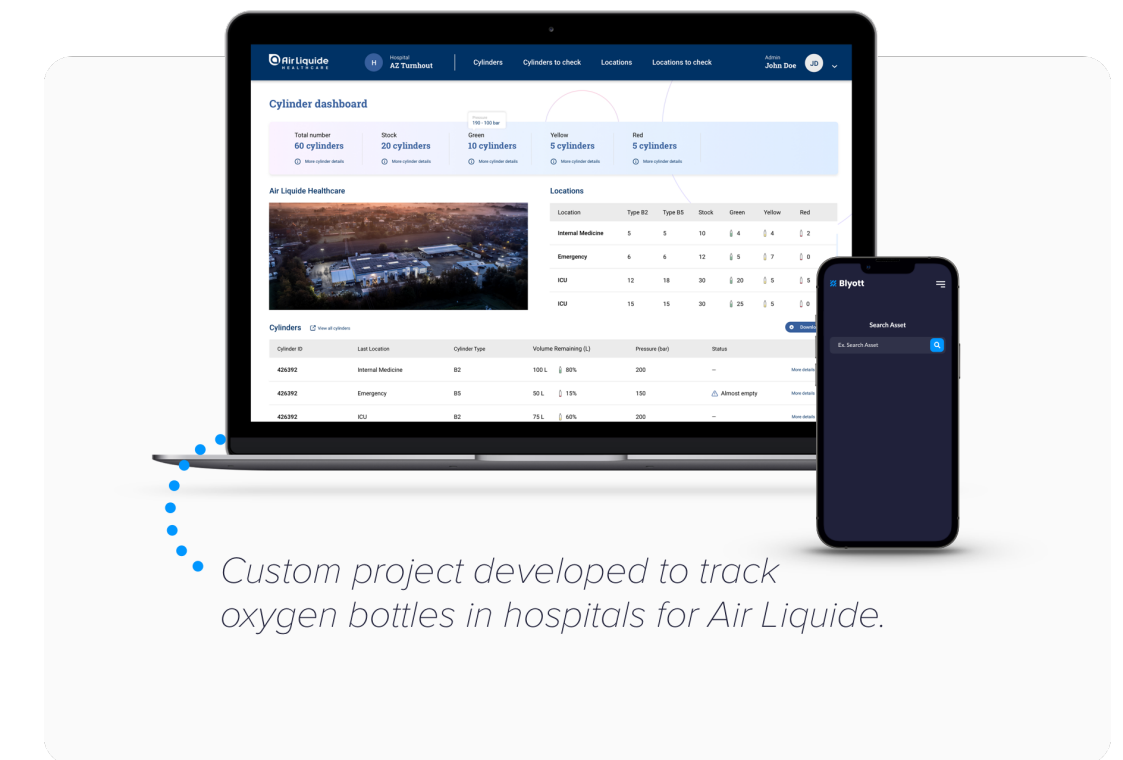
2. Wi-Fi AP's with Bluetooth

Receive Bluetooth sensor information. Wi-Fi AP's, fixed & mobile (4G) locators.



3. Remote Insights Platform

Real-time asset localization and insights with Big Location Data. Serverless & scalable architecture.



4. Customer Applications

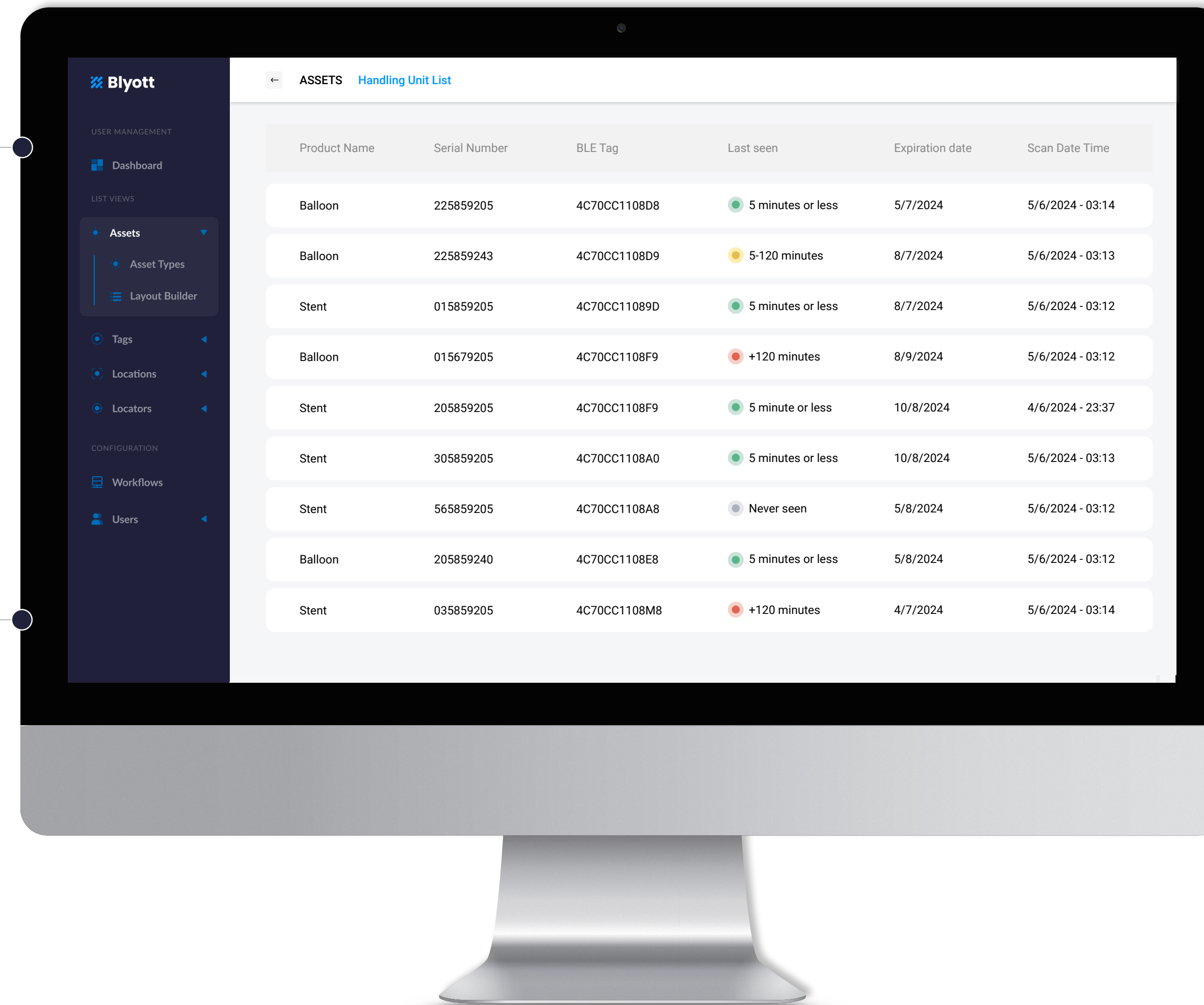
Blyott web and mobile app. Support for 3rd party apps using Rest API's & webhooks, e.g. Power BI or similar.

aruba JUNIPER cisco Meraki Extreme FORTINET

Remote Insights Platform

Real-time localization of assets, complemented by comprehensive monitoring capabilities.

SaaS solution via web platforms and mobile apps on Android & iOS.



REST APIs, webhooks & MQTT ensure seamless integration with other app, like Power BI.



Real-time data to prevent overstock & expired items. Automated replenishment.

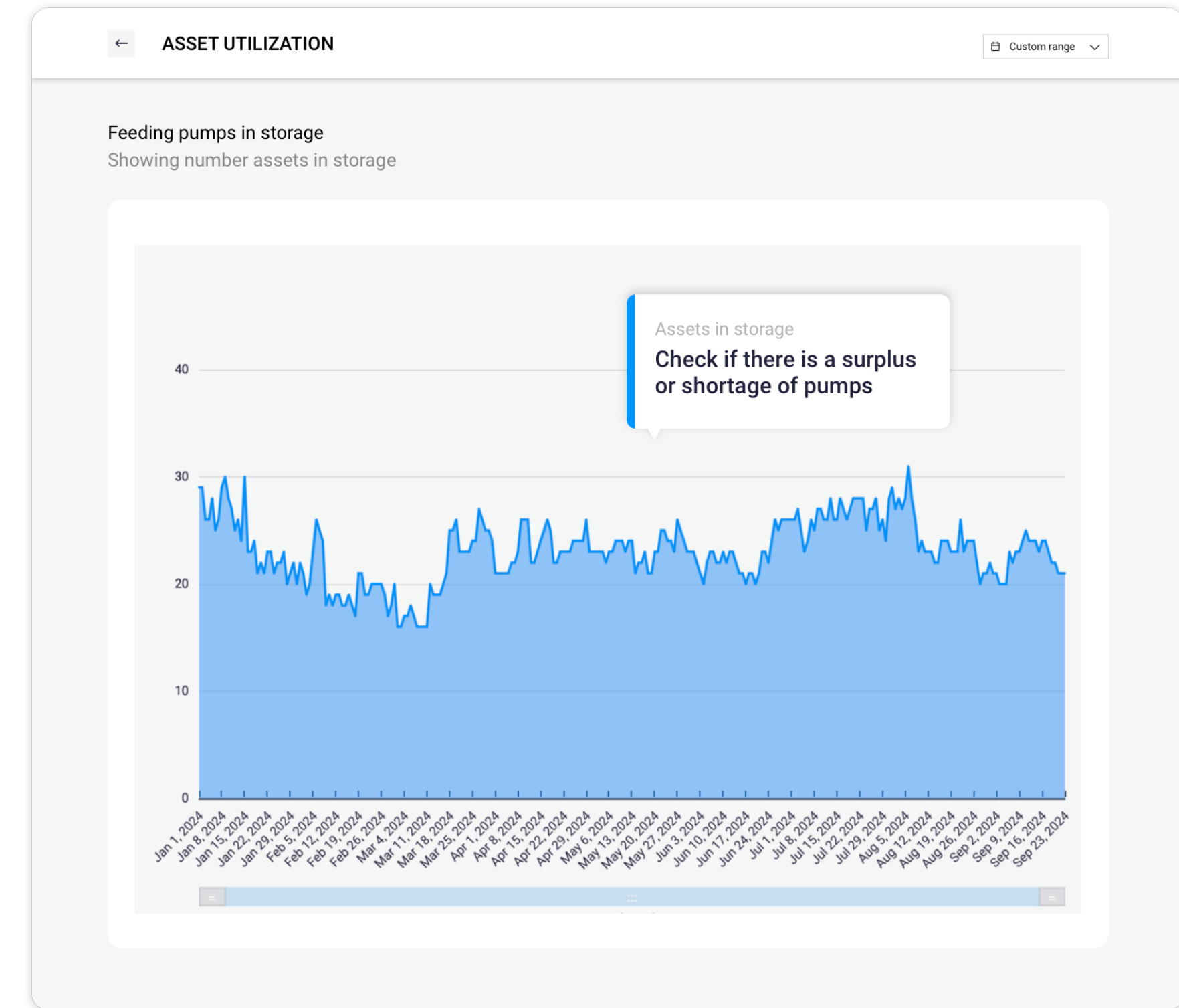
Analytics module

The real power of asset tracking is Big Location Data

The true power of asset tracking lies in “Big Location Data”. Blyott’s Remote Insight Platform offers real-time location tracking, along with detailed insights into asset usage and operational patterns over time.

Users can access this data via standard or customizable dashboards, or download it for use in tools like Power BI.

Partnership with  **amazon**
QuickSight



Main advantages

Fast to implement

Connect directly to existing Wi-Fi access points with built-in BLE infrastructure.

Open platform

Get support for 3rd party apps using REST APIs and webhooks regardless of OS.

Analytics module

Big Location Data and AI give you extremely valuable insights into e.g. asset utilization.

Attractive pricing model

Enjoy a pay-as-you-grow business model with limited upfront costs.

“ **It’s essential to limit the time lost as much as possible so that our staff can spend their days more effectively.**”

Our research showed that each of our 67 FTEs spent 15 minutes to half an hour daily looking for assets. Out of 3,800 FTEs, that may not seem like much, but the point is that our nursing staff were not carrying out their core tasks: caring for patients.

Martin Meijerink

Director, Maatschap MMS (Maastad Medical Specialists)



Medtronic

Air Liquide



Sustainable asset tracking and inventory management



Waste minimization

Optimal asset utilization to reduce discard rates and environmental impact.



Transparent governance

Real-time analytics for better oversight and risk mgmt. Report on ESG and sustainability goals.



Circular economy champ

Analyze asset usage for effective end-of-life planning: recycle, refurbish, and repurpose.



Supply chain excellence

Enhance efficiency, cut transport emissions, and boost environmental performance.



Environmental monitoring

Ensure product quality with cold chain management and conditions tracking.



Smart building pioneer

Harness sensors to create energy-efficient, sustainable spaces.

Customer stories

Fast integration

In just weeks, a major hospital deployed Blyott using its existing Wi-Fi + BLE network.

Real-time overview of assets

Track beds, pumps, and more. Monitor temperature-sensitive areas like pharmacy fridges to protect medication efficacy.

Smarter operations

Indoor localization and data insights help identify flows, fix bottlenecks, and boost efficiency.

Cost savings

Know exactly where and how assets are used. Plan inventory better, reduce excess, and cut costs.



Courtesy of AZ Maria Middelares, double-click to watch

MORE ABOUT BLYOTT

Additional information

Blyott works with Location IDs

Why Blyott uses Location IDs instead of Maps

Finding critical equipment should be simple. That's why Blyott skips complex maps and focuses on clear Location IDs, quick, direct, and effective.

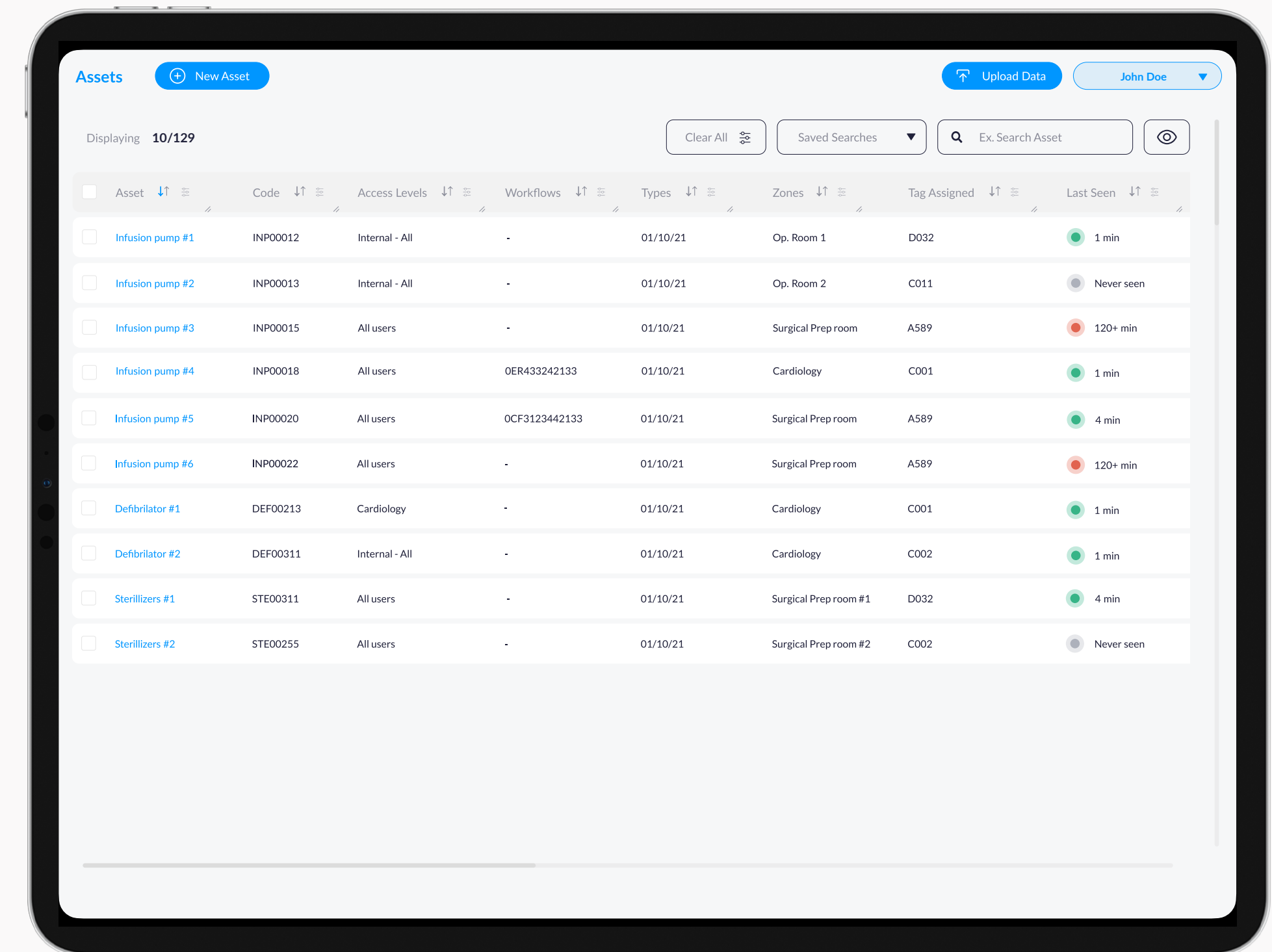
For those who need it, integration with third-party mapping tools is available via REST APIs, webhooks, and MQTT.

✓ Always up to date

No need to update any maps of your premises.
Room numbers stay consistent.

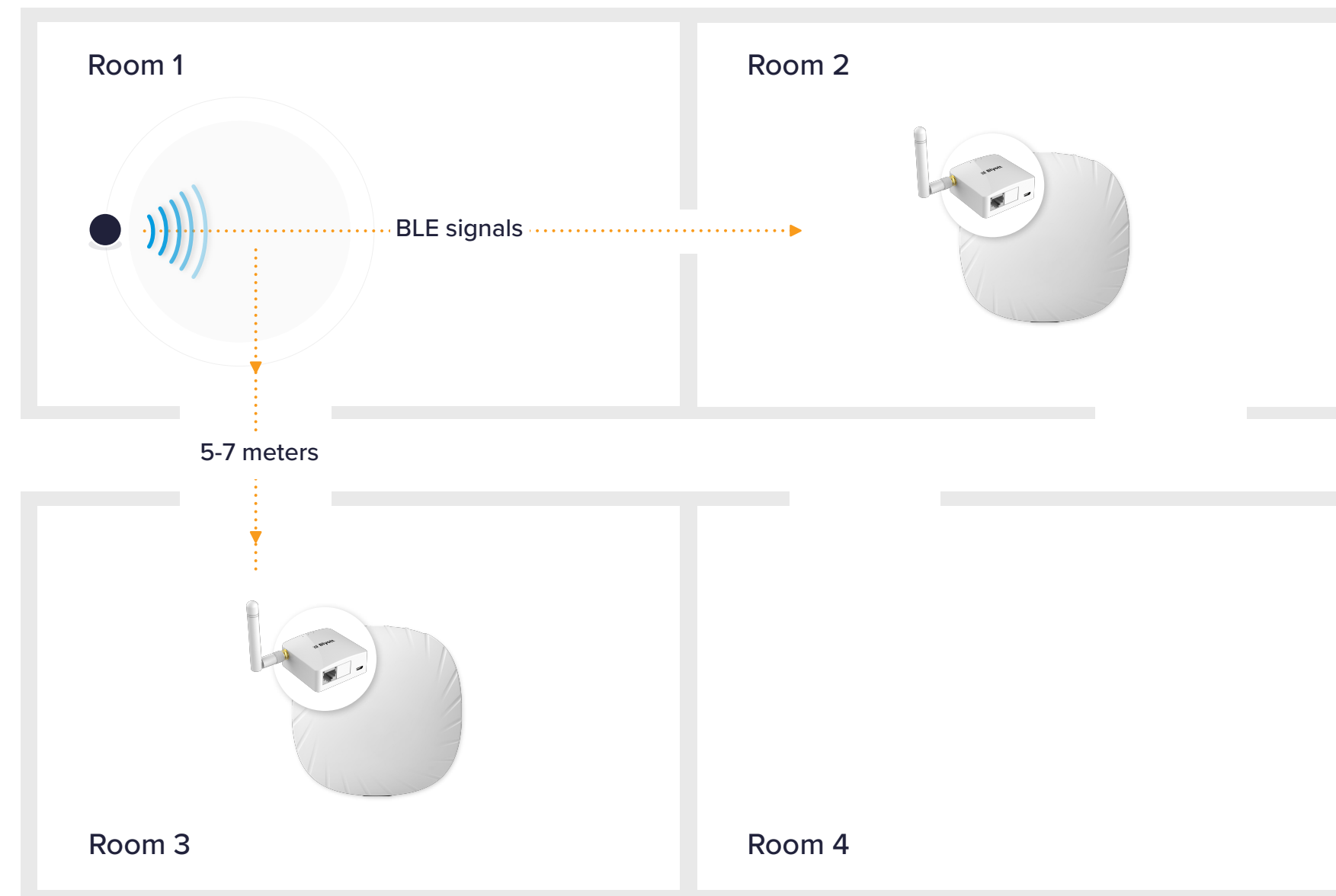
✓ Direct information

Just a room number, no map-reading skills required, making it super simple to locate assets.



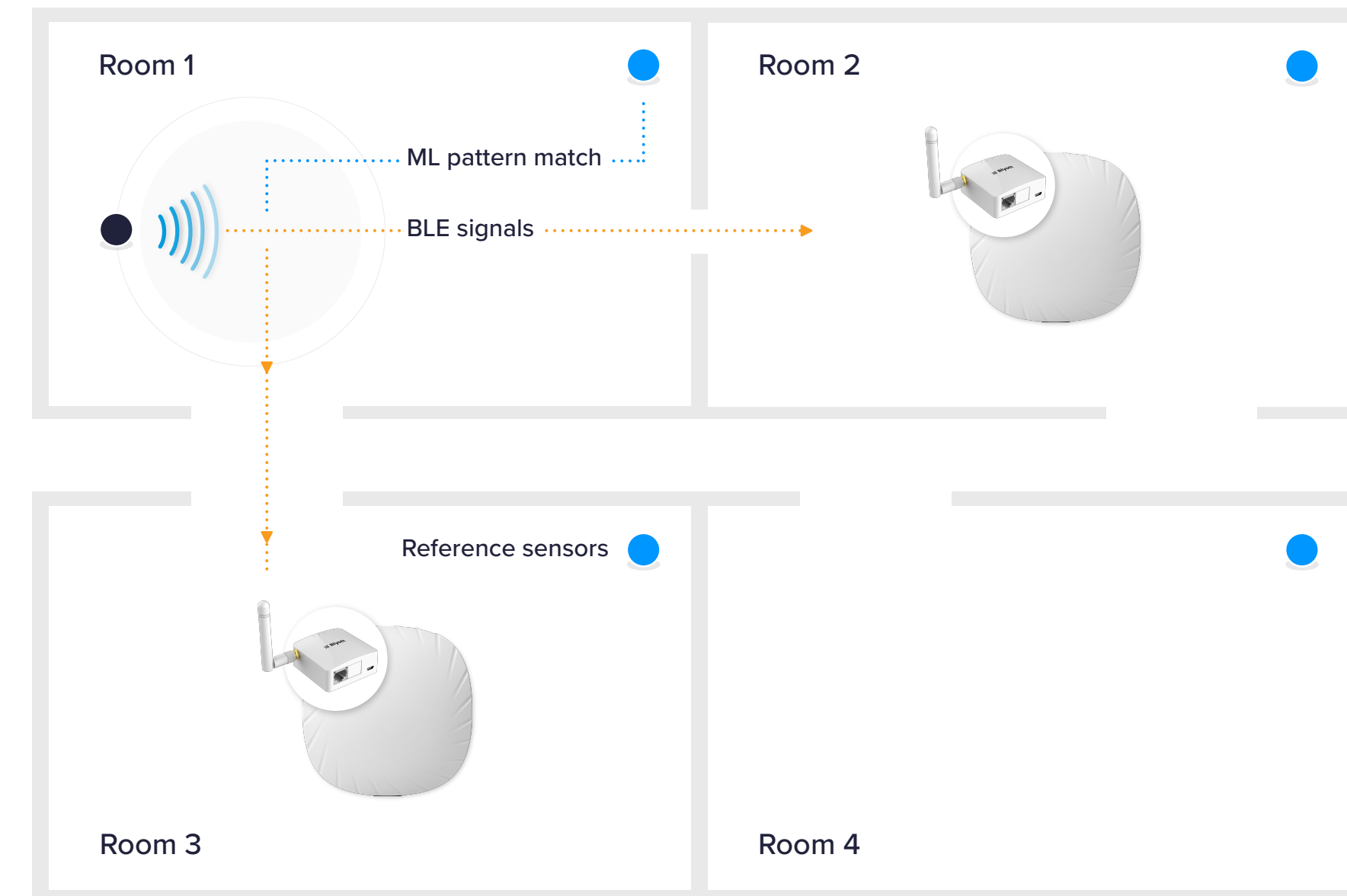
Asset	Code	Access Levels	Workflows	Types	Zones	Tag Assigned	Last Seen
Infusion pump #1	INP00012	Internal - All	-	01/10/21	Op. Room 1	D032	1 min
Infusion pump #2	INP00013	Internal - All	-	01/10/21	Op. Room 2	C011	Never seen
Infusion pump #3	INP00015	All users	-	01/10/21	Surgical Prep room	A589	120+ min
Infusion pump #4	INP00018	All users	OER433242133	01/10/21	Cardiology	C001	1 min
Infusion pump #5	INP00020	All users	OCF3123442133	01/10/21	Surgical Prep room	A589	4 min
Infusion pump #6	INP00022	All users	-	01/10/21	Surgical Prep room	A589	120+ min
Defibrillator #1	DEF00213	Cardiology	-	01/10/21	Cardiology	C001	1 min
Defibrillator #2	DEF00311	Internal - All	-	01/10/21	Cardiology	C002	1 min
Sterilizers #1	STE00311	All users	-	01/10/21	Surgical Prep room #1	D032	4 min
Sterilizers #2	STE00255	All users	-	01/10/21	Surgical Prep room #2	C002	Never seen

Our ML^(*) prediction engine improves accuracy



Standard location accuracy

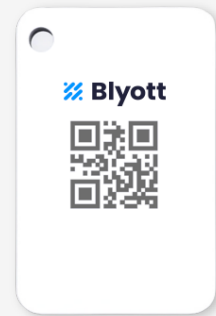
The system displays Room 3 as the sensor location because it has a higher signal strength (RSSI) due to the BLE locator in Room 3. Location accuracy is dependent on the m2 per BLE locator; e.g. 1 BLE locator per 100m2 translates into an accuracy of 5-7 meters.



Location accuracy with machine learning

Next to the two BLE locators in Room 2 and Room 3, each room has also been equipped with a reference sensor. The system will now display Room 1 as the sensor location because the ML pattern of the mobile sensor corresponds with the reference tag in Room 1.

Meet all the Blyott Sensors



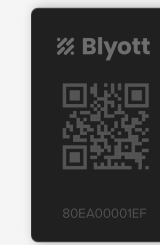
All-round Sensor BT-T2

Versatile sensor for precision and long-lasting performance.



Patient Sensor BT-B1

Real-time patient tracking, secure and privacy compliant.



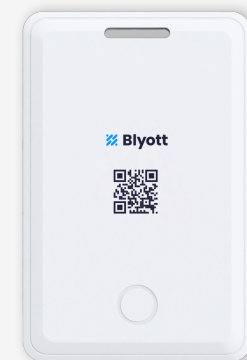
Tiny Sensor BT-TT

World's tiniest battery-powered sensor for smaller assets.



Heat Sensor BT-R2

Suitable in extreme conditions, temperatures up to 150°C.



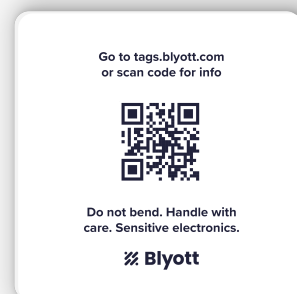
Badge BT-BD

Multi-functional badge for staff localization, access and safety.



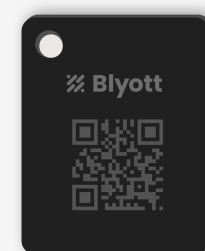
Mobile Locator BT-M1

Mobile BLE scanner with GSM and GPS for off-site tracking.



Sticker Sensor BT-BS

Ultra-thin, battery-powered sensor for tracking small assets



Ruggedised Sensor BT-R1

Accurate monitoring in extreme conditions and cold chain.



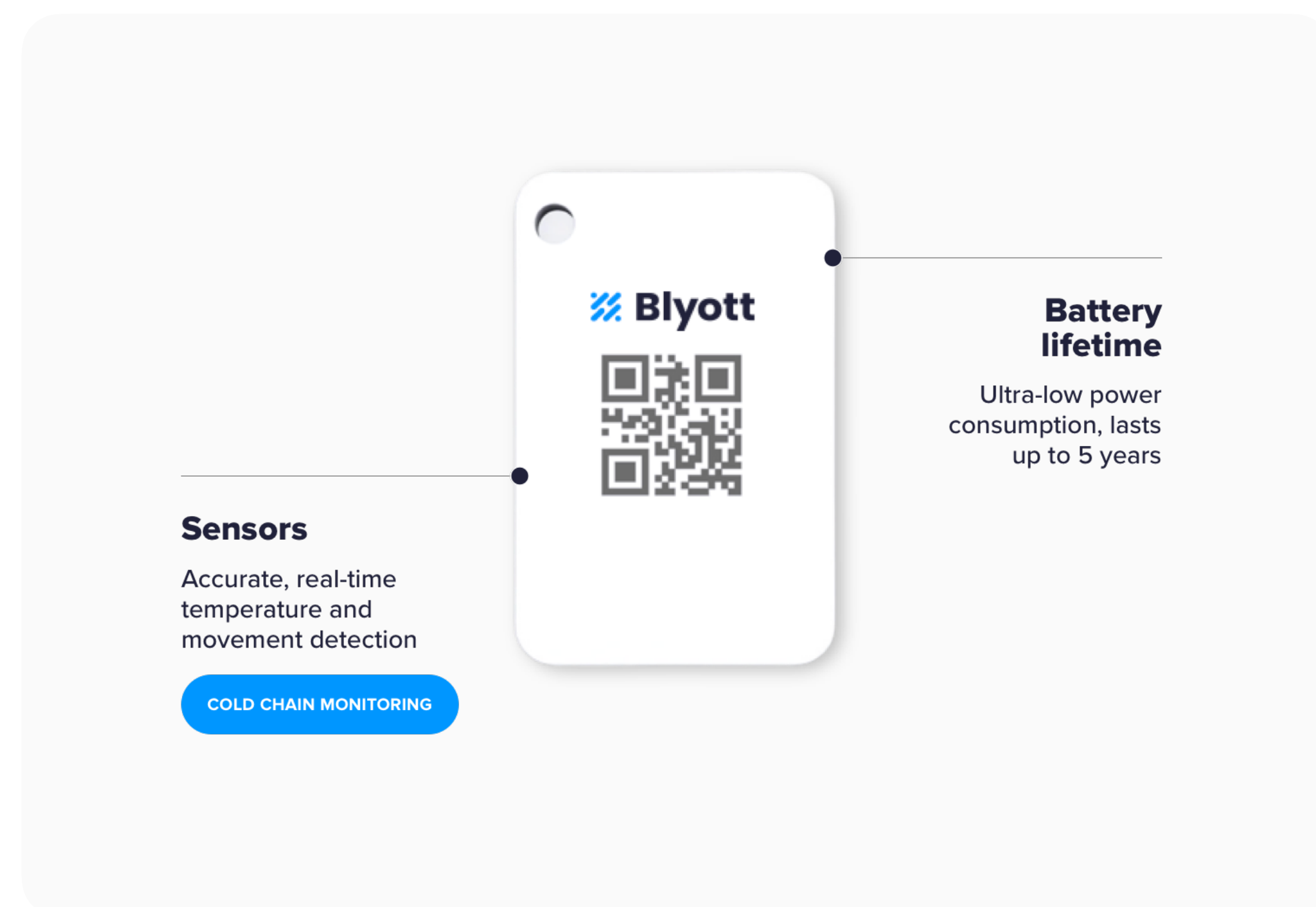
Fixed Locator BT-L1

For remote management and secure communication.

Product passport: Blyott All-Round Sensor BT-T2



[Scan](#) for extra
info about BT-T2



Meet the All-Round Sensor BT-T2

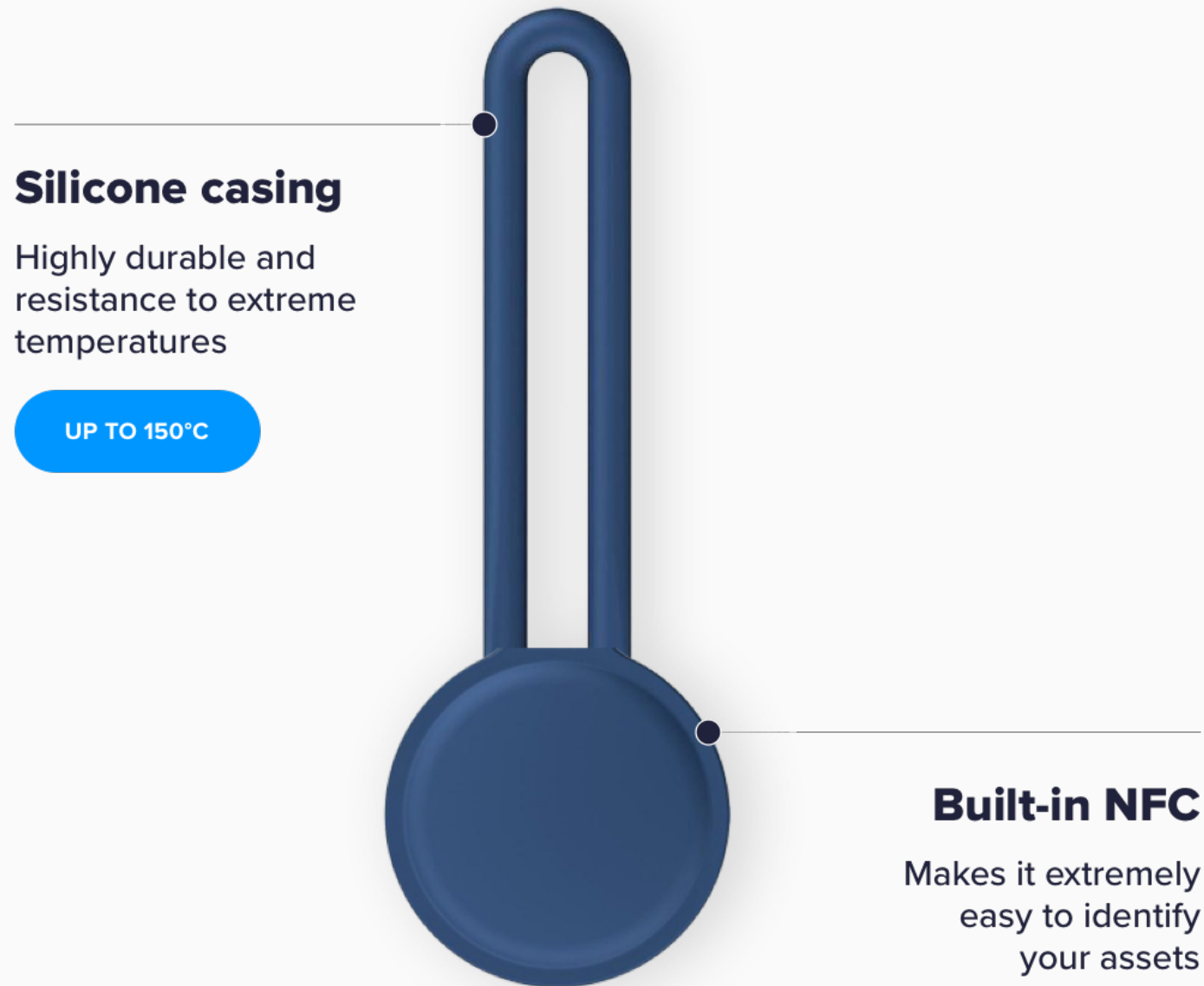
Track, monitor, and manage your assets with this versatile sensor. Built for precision and long-lasting performance.

Battery	CR2032 - 3 volts lithium battery
Battery lifetime	Up to 5 years depending on the sensor configuration and usage
Broadcasting range	Up to 15 m / 590.55" (-5 dBm; RSSI @ 12 m / 472.44" = -100 dBm)
Location accuracy	Depends on the available Wi-Fi and Bluetooth(*) infrastructure
Dimensions	38 mm / 1.49" x 24 mm / 0.94" x 5 mm / 0.19"
Casing	The casing comes in white
Operating temperature	-10°C to +60°C / +14°F to +140°F

Product passport: Blyott Heat Sensor BT-R2



[Scan](#) for extra
info about BT-R2



Meet the Heat Sensor BT-R2

Easily keep track of your (mobile) assets, even in extreme conditions. This sensor operates in high temperatures up to 150°C.

Battery	CR2450W Li-Ion
Battery lifetime	Up to 5 years depending on the sensor configuration and usage
Broadcasting range	Up to 15 m / 590.55" (-5 dBm; RSSI @ 12 m / 472.44" = -100 dBm)
Location accuracy	Depends on the available Wi-Fi and Bluetooth(*) infrastructure
Temperature accuracy	Temperature sensor with an accuracy of 2°C / 3.6°F
Dimensions	40 mm / 1.57" (D) x 7 mm / 0.27" (H) x 80 mm / 3.14" (length of loop)
Operating temperature	-20°C to +150°C / -4°F to +302°F (during a few minutes)

(*)The Blyott solution is compatible with Wi-Fi AP's enabled with Bluetooth® technology from various vendors. Bluetooth® is a registered trademark of Bluetooth SIG, Inc.

Active versus passive sensors (Bluetooth vs RFID)

Aspect	Active Sensors (BLE)	Passive Sensors (RFID)
Range	Up to 100 meters or more	Few meters
Energy	Low energy, long battery life	No battery required, “energized” by the readers
Sensors	Moderately priced, decreasing over time	Very cheap, active more expensive
Infrastructure	Inexpensive and compatible with many Wi-Fi AP’s	Requires expensive dedicated readers
Data & functionality	Can transmit more data, sensor integration	Primarily for identification
Applications	Versatile: tracking, monitoring, etc.	Specific: mainly inventory & ID tracking

Asset tracking and inventory monitoring with real-time insights

✓ Implement fast ✓ Track everything with ease ✓ Boost efficiency

THANK YOU FOR YOUR ATTENTION
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